

A Report on One Day Seminar

On

“METAVERSE, DIGITAL MARKETING AND THE FUTURE OF WEB”

Department of Computer Science organized one day Seminar on “METAVERSE, DIGITAL MARKETING AND THE FUTURE OF WEB” on November 22, 2022 at RBANM’s First Grade College AV Room.

The Seminar started at 11.00 AM, Mrs. Bharathi G.R HOD of the department welcomed the gathering. The Principal was generous to share his views on the Seminar topic .The Principal welcomed the Resource person by a flower pot. The Resource person was introduced to the gathering by Asst.Prof Bharathi G.R by honoring her achievements in various fields and awards received.

The Seminar was chaired by Prof.Radhika E.K in presence of HOD, Faculty members and students. Mrs.Radhika E.K started of the seminar by explaining about metaverse that provides digital experiences and an alternative to a real world along with key civilizational aspects.An explanatory Video also was played about Augmented Reality.

The students showed keen interest in the Seminar and have gained a knowledge in the topics of Augmented and Virtual Reality .

She also advised the students to be cautions on filling the personal information on various online websites.as Privacy becomes a big challenge in metaverse.A question & answer session was conducted where students interacted with the speaker and clarified their doubts.

Overall 39 students and 4 faculty members participated from department. This Seminar was a good learning experience for the participants. They had the opportunity to familiarize themselves to “DIGITAL MARKETING “. The Seminar ended with a vote of thanks by Mrs.Rajani Kulkarni.