Career counselling and placement activities from June-2017 to January 2018

- 1. Career Launchers, Bangalore Conducted Career Counselling for B.Com and BBA students on career options in Banking Sectors and Preparation for Civil Service Examinations.
- 2. Fledge Institute of Aviation (Air Hostess and Cabin crew Trainers) Conducted an induction program on career opportunities in aviation industries for students of all streams. Our alumnus is now the Trainer at this Institute. (Rasheed-B.Com student)
- 3. A guest lecture was organized on "Resume Writing and Attending Interviews" for the final year students of all streams to prepare them for upcoming campus interviews.
- 4. Fareed Real Estate Consultants proposed to conduct a campus drive in January for placement opportunities as Business Development Executives.
- 5. Capgemini, an event management MNC proposed to conduct a campus drive in January for various posts, like the previous year.
- 6. Final year students were given opportunities to participate in the job fair held at HKBK degree college.
- 7. IIHT Bangalore has proposed to hold a job fair at our campus, to provide a wide job opportunities for our students and students of neighboring colleges.

Employability training in retail sales associate training program

Retails Sales Training Program was conducted by Jeevika Skills (NGO) jointly with Rotary Club for a batch of 25 students of BBA and BA. The program was scheduled from July 2017 to October 2017. Highly interactive sessions were organized by Corporate from various sectors to impart & enhance employability skills in our students. The online assessment was conducted at the end of the program & certificates were issued to the students upon successful completion.

Career guidance and placement cell report for 2017-2018

20th January 2017 25 th February 2017	Aviation Hospita- lity and Aviation Industry SASTECH Computers Indiranagar, Bangalore	Addressed the final year students on job opportunities in Aviation Industry Enrolled final year students for NSDC sponsored "Networking -Training Programme"	BA/BSC/BCA/ BBA & B.COM Five students enrolled for the course. 65 students of III years BA/BSC/BCOM/BCA & BBA enrolled for the training.
7 th March 2017	Hope Foundation Bangalore	Conducted a Campus Drive for final year students. BE Solution Info- tech Ltd TALLY-GST AXIS Global Info- tech Ltd Fundlist Limited	60 students were shortlisted by the recruiters.
20th & 27th March 2017	Global Talent Track & CAPE GEMINI	Conducted campus drive for students of our college, Hasnath College for women & St. Alloysius College	36 students of BCOM/B. Sc/BCA/BBA & BA were shortlisted, and all the others were enrolled for future vacancies.

9th March 2017	SS-Opal Solutions Ltd, Bangalore.	conducted Aptitude Test and Online Assessment	Five students were BCA and BSC were shortlisted
11th March 2017	Times Institute of Management Education, Bangalore Competitive Examination Training Institute	Conducted a Career counselling workshop on Career Options in Banking Insurance, Civil Service & Administrative Services	B.COM/BA/BBA/BSC/BCA students.
14th March 2017	ATYATI TECH-NOLOGIES- IT SOLUTIONS COMPANY	Conducted a campus drive for Final year students	22 students were shortlisted.
12th June 2017	HUL	Conducted a workshop on preparations for interviews	Exclusively for girl students
22nd June 2017	Frankfinn Aviation Academy	Conducted a seminar on Personal Grooming	For final year B.Com, BBA and BCA students
Ist July 2017	Jeevika Skills and Rotary club	Commenced the three month Retail Sales Training Progra	For a batch of 25 students of BBA and BA
14th September 2017	Jetking Computer Institute	Conducted a workshop on cloud computing	For, II, and III BCA students
19th October 2017	Times Institute	Career Counselling Program on Competitive Exams	For final year M.Com students

Campus Drives

- GLOBAL TALENT TRACK in association with NASSCOM & BARCLAYS conducted a one-day training program on "Preparation for Interview" for the final year students on 15th February 2018.
- **HOPE FOUNDATION** NGO conducted a Job fair for the final year students on 23rd March 2018. Following companies participated in the job fair
 - JUST DIAL E-CENTRIC HR
 - INTERNET GLOBAL SERVICES
 - CHAKRATH CAREER CONSULTANTS PVT.LTD
- CAPE-GEMINI an MNC conducted a campus drive for III B.Com & III BBA students for the post of Accounts Executives on 9th April 2018.
- **SCRIP BOX** an **investment** management company conducted a selection test and Personal Interview on 13th April 2018 for the post of Investment advisor.

67% OF THE FINAL-YEAR STUDENTS WERE SHORTLISTED FOR VARIOUS PLACEMENTS.

K.PRIYA
Dept. of Commerce & Management
PLACEMENT CELL CO-ORDINATOR